



NFC Tags, Cards, QR codes and other similar technologies possess the ability to launch a URL when scanned, WIFI credentials, and many more use cases. With google reviews, google provides a specific url to launch when the card is scanned that opens directly into a review ready to write.

You can assign a Google review URL to an NFC tag by [getting your direct review link from your Google Business Profile](#).

Get Your Google Review Link

1. Log into the Google Business Profile account that owns your business.
2. Search for your business name on Google or open Google Maps while signed in.
3. Select **Get more reviews** or tap the **Ask for reviews** button.
4. Copy the provided short link.
5. Retain for future nfc tag use